

GOVT.DEGREE COLLEGE,MUMMIDIVARAM

DEPARTMENT OF COMMERCE



QUIZ

ON

INCOME TAX & DIGITAL MARKETING

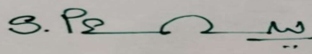
DT : 04-10-2024

PARTICIPANTS : II B.COM (CA) STUDENTS

CONDUCTED BY :

M.BHUVANESWARI, LECTURER IN COMMERCE

**GOVERNMENT DEGREE COLLEGE
MUMMIDIVARAM
DEPARTMENT OF COMMERCE
ACTIVITY REGISTER 2023-2024**

Date	04-10-2024
Conducted through(DRC/JKC/ELF/NCC/NSS/Dept.etc.	Department of commerce
Nature of activity (seminar/workshop/Extension lecture etc.,	Quiz
Title of the Activity	Income tax & Digital marketing
Name of the department/committee	Commerce
Details of students	II B.COM (CA)
*Brief report on the Activity	Quiz competition are an effective tool for enhancing students critical thinking skills. By participating in quiz competition , students can develop their creative, communication, and confidence- building skills.
Signature of the Lecturer	M. Bhuvaneswari
Signature of the department	Mubin Mohammed ,Lecturer in commerce, In –charge of the Department
Signature of the principal	 PRINCIPAL GOVERNMENT DEGREE COLLEGE MUMMIDIVARAM - 533 216 Dr.B.R. Ambedkar Konaseema Dt. A.P



GOVT.DEGREE COLLEGE,MUMMIDIWARAM
DEPARTMENT OF COMMERCE
QUIZ ONINCOME TAX & DIGITAL MARKETING

DETAILS OF PARTICIPANTS

TEAM – A		TEAM - B	
1. T.Rajeswari devi		1. Durga viswaeswari	
2. E. Mamatha		2. E.Jagadeeswari	
3. V.S.S. Srinivas		3. K.S.S. Vara prasad	
TEAM – C		TEAM - D	
1.G.Sai sri		1.P.Yesu raju	
2.k.Sravani		2. R. Siva	
3. G. Taneesh		3. A. Mahesh babu	

WINNER TEAM - B

RUNNER TEAM- A,C,D

M. Bhuvaneswari

Lec. In Commerce

SIGNATURE OF THE LECTURER

INCOME TAX BITS

MULTIPLE CHOICE QUESTIONS

1. under the income- tax act, the incidence of taxation depends on (C)
 - A.the citizenship of the tax-payer.
 - B.the age of the taxpayer
 - C.the residential status of the tax-payer.
 - D.the gender of the taxpayer
- 2.Residential status is determined for (A)
 - A. previous year
 - B. assessment year
 - C. accounting year
 - D.financial year.
- 3.How many heads of income are there to compute Gross total income (B)
 - A.six.
 - B. five.
 - C. four.
 - D.three
- 4.Income Tax Act came into force on (B)
 - A.01-04-1961
 - B.01-04-1962
 - C.01-04-1956
 - D.01-04-1965
5. Income by way of rent of agricultural land is (C)
 - A.business income
 - B.income from other sources.
 - C.agricultural income
 - D.casual income
6. Receipt of amount on maturity of LIC Policy is (B)
 - A.a revenue receipt.
 - B.a capital receipt.
 - C.a casual receipt.
 - D.none of these.
7. Salary received by the manager of an agricultural farm is (B)

- A. an agricultural income.
- B. a salary income.
- C. a business income.
- D. a capital income

8. A citizen of India who goes abroad for the purpose of employment, he must stay in India at least for days to become a resident (D)

- A. 90 days
- B. 162 days
- C. 180 days
- D. 182 days

9. Loss due to fire of hired machinery is (A)

- A. capital loss.
- B. revenue loss.
- C. capital expenditure
- D. none of the above.

10. Who among the following may be “not ordinarily resident” (D)

- A. partnership firm.
- B. company.
- C. association of persons.
- D. Hindu undivided family.

11. Agricultural income in Pakistan is assessable for (A)

- A. resident
- B. not ordinarily resident
- C. non-resident
- D. not taxable

12. Section..... of the Income Tax Act deals with exempted incomes.
(C)

- A. 2
- B. 7
- C. 10
- D. 80

13. Gratuity received by a government employee is (A)

- A. fully exempted
- B. partly exempted

C. fully taxable

D. exempted up to rs:1,00,000

14. In which year Income Tax was levied in India for the first time ? (C)

A. 1960

B. 1961

C. 1860

D. 1857

15. Income Tax Act was passed in the year (B)

A. 1955

B. 1961

C. 1956

D. 1962

16. CBDT is control by (A)

A. central government

B. state government

C. both (a) and (b)

D. none of this above

17. previous year started from (A)

A. April

B. march

C. January

D. September

18. Who is Tax payer? (A)

A. assessee

B. businessman

C. trust

D. govt. employee

19. Income tax is a (C)

A. business tax

B. profession tax

C. direct tax

D. indirect tax

20. Who is assessee in case of a HUF? (C)

A. father

B. spouse

- C. karta
- D. deemed karta

DIGITAL MARKETING

1. Which of the following is part of the four main types for e-commerce? (D)
 - A. B2B
 - B. B2C
 - C. C2B
 - D. All of the above
2. Which type deals with auction? (D)
 - A. B2B
 - B. B2C
 - C. C2B
 - D. C2C
3. The solution for all business needs is (B)
 - A. EDI
 - B. ERP
 - C. SCM
 - D. None of the above
4. What is the percentage of customers who visit a Website and actually buy something called? (D)
 - A. Affiliate programs
 - B. Click-through
 - C. Spam
 - D. Conversion rate
5. Most individuals are familiar with which format e-commerce? (B)

- A. B2B
- B. B2C
- C. C2B
- D. C2C

6. Which form of e-marketplace brings together buyers and sellers from the same industry? (B)

- A. horizontal
- B. Vertical
- C. Integrated
- D. Inclined

7. Which type of add appears on a web page? (C)

- A. pop-under ad
- B. Pop-up ad
- C. Banner ad
- D. Discount ad

8. Product development comes from _____ source of idea. (D)

- A. internal sources
- B. external sources
- C. product extension
- D. both a and b

9. Customer is _____, If customer's expectations and products performance matches (A)

- A. satisfied
- B. dissatisfied
- C. delighted

D. none of these

10. _____ Communication process, receiver and sender are classified as (B)

A. functions

B. parties

C. tools

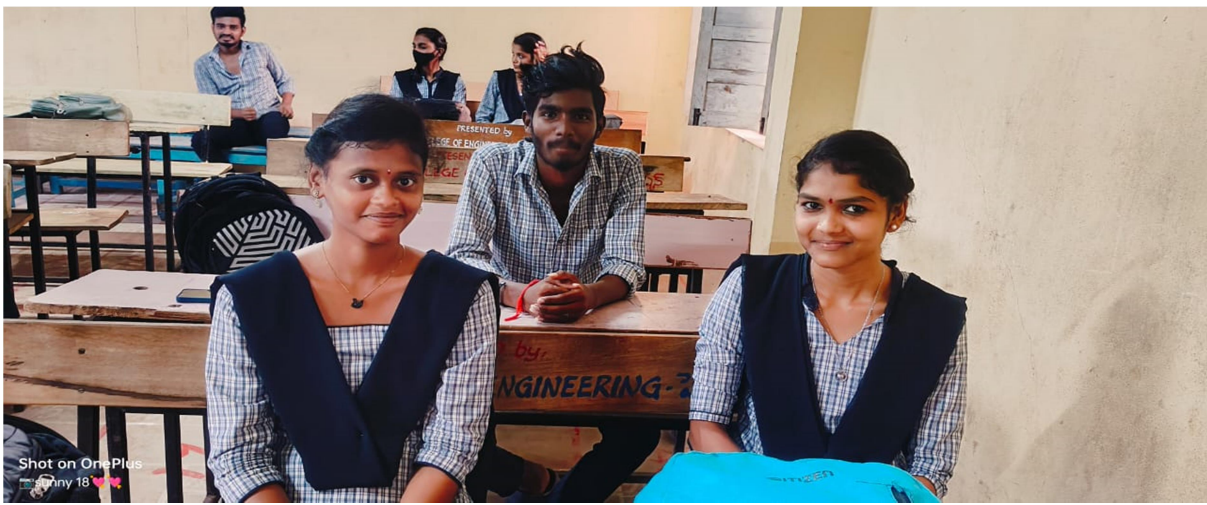
D. channels



TEAM – A



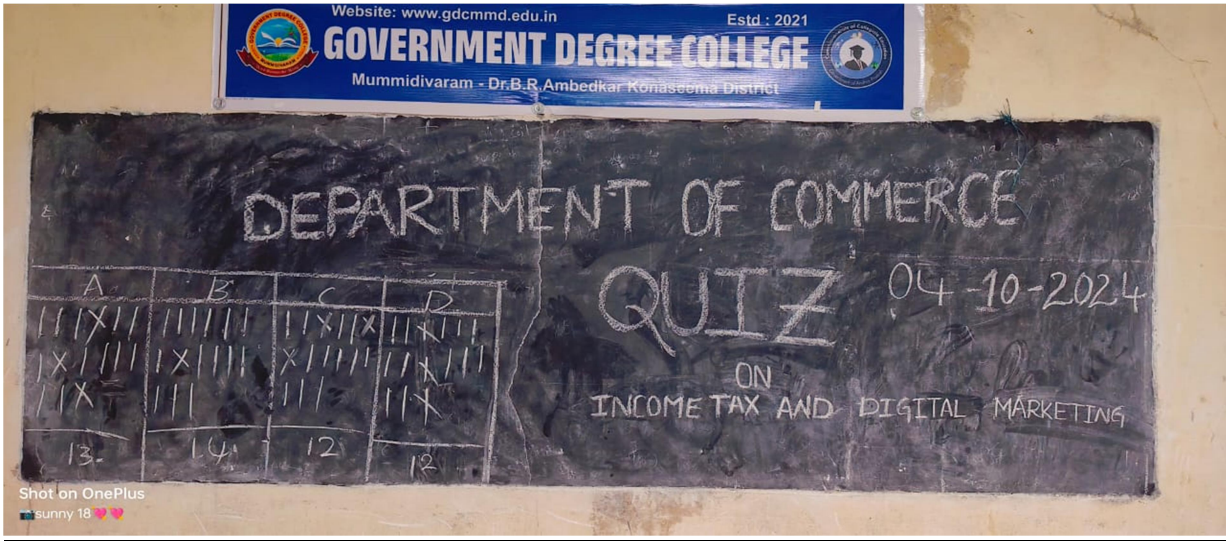
TEAM – B



TEAM – C



TEAM – D



WINNER TEAM – B

S. P. R. N.
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